

Privacy Policy

Welcome to Charamel, a personal online service operated by Charamel GmbH, Richard-Wagner-Str. 39, 50674 Cologne/Germany (www.charamel.com) ("Charamel") which consists of, among other things, software that you have downloaded or are about to download, any software that you have embedded on a web site or are about to embed ("Charamel Application"), any applications created by Charamel and available through social networking sites ("Social Network Apps"), any software running on Charamel's servers, ("Charamel Software"), content, related documentation, information on the Charamel domain, and information made available by users to each other through the Charamel Software (collectively, the "Service"). Your privacy is important to us and, as described in this Privacy Policy, we have designed the Service to protect information about you from unauthorized disclosure to others. This Privacy Policy explains how we collect, use and, in certain circumstances, share your personally identifying information. Please read this Privacy Policy carefully, and if you have any questions, feel free to contact us.

By using the Service, you consent to the collection and use of your personal information as outlined in this Privacy Policy, as such policy may be amended from time to time. We may update the Privacy Policy and if we do, we will post a notice that changes have been made on the website www.charamel.com/solutions/animatedvideomessaging/talkingfriends.html. You should visit this page periodically to review any changes to the Privacy Policy.

What We Collect

Charamel gives you a number of options regarding what information you will give us:

When you register a profile with Charamel, your profile including any information (name, address, gender) will be registered with Charamel.

When you identify yourself on a Charamel site, you may identify yourself using a Charamel account.

When you identify yourself on a Charamel site, you may identify yourself through a social network account in which Charamel may receive additional information about your profile.

In each case, we will collect and record the information you have provided. Other than names and email addresses provided at your discretion, we don't generally collect any "Personally Identifying Information" about our users (such as social security number, telephone number, street address, drivers license number, etc.), exception being for billing and payments where we store your billing information such as name, street address, phone number. We may offer you the opportunity to submit other information about yourself (such as gender, age, occupation, hobbies, interests, zip code, etc.), or we may be able to collect that information from social networking systems on which you have used Charamel Applications or Social Network Apps (in accordance with the terms of use of those systems), which would then also be covered by this Privacy Policy.

In addition to information about yourself, you may choose to share information about yourself in other content ("Content"), such as in Applications. Any action you perform with other players are considered public, and at your own discretion.

When you use an Social Network App on your social network page or use an Social Network App on someone else's page, we may record information regarding the use of that Social Network App, and we may collect other information that is visible on your social network page in accordance with the relevant terms of use associated with that page.

Note that since most Charamel Software is served through Social Network Apps, it is your responsibility to read and accept their Terms of Use, as well as Privacy Policy prior to continuing.

When you invite new members into your network or send messages through the Service, we collect and maintain on secure servers the information associated with those messages, including email addresses and content.

We may use information about you that we collect from other sources, including but not limited to newspapers and Internet sources such as blogs, instant messaging services, Charamel Applications and other users of Charamel, to supplement your profile.

Charamel may contain links to other websites. We are of course not responsible for the privacy practices of other web sites. We encourage our users to be aware when they leave our site to read the privacy statements of each and every web site that collects personally identifiable information. This Privacy Policy applies solely to information collected by Charamel.

You should also be aware that most content delivered through Charamel Applications originates with another content provider. Such other content providers may place "cookies" on your browser, or otherwise gather information about you, including by asking you to provide information through the site itself.

Finally, in order to provide the best possible service and to allow us to make certain internal reports and make recommendations, we collect aggregate information about the use of the Service, including information about users accessing the Charamel site or using Charamel Applications or using Social Network Apps on other sites, such as internet protocol addresses, browser type, browser language, referring / exit pages and URLs, other browser history, platform type, number of clicks, domain names, landing pages, pages viewed and the order of those pages, the amount of time spent on particular pages, and the date and time ("Activity Information").

By using the Service, you consent to our retaining all the above-described information in anonymous form as long as Charamel sees fit.

Children Under The Age Of 13

Charamel does not knowingly collect or solicit personal information from anyone under the age of 13 or knowingly allow such persons to register. If you are under 13, please do not attempt to register for Charamel or send any information about yourself to us, including your name, address, telephone number, or email address. No one under age 13 may provide any personal information to or on Charamel. In the event that we learn that we have collected personal information from a child

Privacy Policy

under age 13 we will delete that information as quickly as possible. If you believe that we might have any information from or about a child under 13, please contact us at talkingfriends@charamel.com.

Children Between The Ages of 13 and 18

We recommend that minors over the age of 13 ask their parents for permission before sending any information about themselves to anyone over the Internet.

How We Use Your Information

We do not sell or rent your "Personally Identifiable Information" to any third party. We may, however, use certain information about you that is not personally.

We use public information collected to determine the kinds of content that you would like to view and to assist any advertisers in targeting their advertising.

We also use your name, email address and other information on our system to notify you of new product releases, service notifications, and to solicit your feedback and input. Those emails will contain an "unsubscribe" link should you ever decide you do not want to receive further emails.

You understand and agree that we may access, preserve, and disclose any information we may have about you and the contents of your account if required to do so by law or in a good faith belief that such access, preservation or disclosure is reasonably necessary to avoid liability, to comply with legal process, such as a search warrant, subpoena, statute, or court order, or to protect our rights and property, or that of our affiliates or the public. Charamel is not required to question or contest the validity of any search warrant, subpoena or other similar governmental request that Charamel receives.

Charamel may maintain copies of your Content indefinitely, or delete certain Content in whole or in part if Charamel determines, in its sole discretion, that such Content constitutes an "Infringing Posting" or a "Prohibited Posting" as defined in our Terms of Use or for any or no reason.

We also use non-Personally Identifiable Information and certain technical information about your computer and your access of the Service (including your internet protocol address) in order to operate, maintain and manage the Service.

Charamel may disclose information about you to its partners in order to provide the Service, resolve service problems and correct errors in the Service, to communicate with you about the Service, to provide you with advertising and promotional information in connection with the Service, and to enhance your experience on the Service. However, we do not give our partners an independent right to share this information.

Due to our contractual obligations with these third parties and the need to share information to deliver and support the Service, we cannot provide you with the opportunity to opt-out of sharing information (whether Personally Identifiable Information or other information) with these third parties.

Charamel, certain of its partners, and each of their contractors and employees may view the Content that you transmit to the service to provide the Service and otherwise perform the tasks set forth in this Privacy Policy.

Controlling Your Personal Information

Be advised that if you send messages or post material containing personal information, that information may be collected and used by others.

You can terminate your account at any time which will remove your profile and other personal information from view. Charamel, however, may (but is not obligated to) keep information about you that is on its system following your termination. Please contact Charamel to terminate your account or for any other questions about your personal information.

Transfer of Information

We reserve the right to transfer your personal information in the event of a transfer of ownership of Charamel or the acquisition of substantially all the assets of Charamel related to the business which collected such information, such as acquisition by or merger with another company. In such an event, Charamel will notify users who have provided email addresses when information about those users is transferred and becomes subject to a different privacy policy.

Others' Information

You may decide to provide us with another person's email address so that person may be invited to join Charamel or so that we may facilitate your communication with other people through the Service (such as when you upload an address book).

You may also provide us with another person's contact information for purposes of delivering information through Social Network Apps. We use this information to contact and, if necessary, remind that person that he or she has been invited to join Charamel or received content through an Social Network Apps. All invitees are provided with the option not to receive further invitations from Charamel. We may disclose such information if required to do so in order to comply with legal process, as described above.

Cookies

The Service could send "cookies" to your computer when you access the Charamel site, or otherwise view content through a Charamel Application, or use a Social Network App and the Service uses such cookies as described in here. The Service

Privacy Policy

uses cookies to improve the quality of our service, make recommendations, and make the Service easier to use for our users. A cookie is a small text file recorded on your hard drive that identifies you as a unique user and contains certain information about your particular login session and/or your use of the Service.

Use of Information

Charamel may contain links to other web sites, and content in Charamel Applications and Social Network Apps may be hosted by other web sites. In addition, as described above, most content offered through Charamel Applications or Social Network Apps is served or hosted by other sites. These other sites maintain their own policies regarding cookies and the collection and use of personal information. It is up to you to review those policies yourself.

Security

Charamel takes appropriate precautions to protect our users' information. Your account information is located on a secured server behind a firewall. When you enter sensitive information (such as credit card number or your password), we encrypt that information using secure socket layer technology (SSL).